



the Mercury News Gift of Reading program

November 5 - December 3, 2007

The Mercury News
The Newspaper of Silicon Valley
MercuryNews.com

raft
resource area
for teaching
1355 Ridder Park Drive, San Jose, CA 95131

2007 Mercury News

GIFT OF READING

Literacy programs for children in our community

Help us bring the magic of books to those who need it most. Join the Mercury News, Resource Area for Teaching (RAFT) and dozens of local book stores and public benefit organizations in sharing the GIFT OF READING.

Between November 5 and December 3, 2007, we will gather and distribute thousands of new and "like new" books to many under-served children in our community. A portion of the books collected will also go to help teachers build classroom libraries for readers aged 2 - 17. We are hoping you will help us achieve this goal and contribute again to such a worthwhile cause.

You can be a part of this Silicon Valley tradition by organizing a book drive through your class, school or organization. It is easy! Join us in the special satisfaction of sharing books that add magic to a child's life!

FREE BOOK DRIVE KIT!

To participate in the 2007 Gift of Reading campaign, return this form and we'll send you a free book drive kit with posters, instructions and a list of suggested books.

For more information, please call our hotline at (408) 213-7217 or go to our website at www.raft.net or www.mercurynews.info/gor.

YES! We want to participate in the 2007 Gift of Reading!

Name of school/class/organization: _____

Contact person: _____

Daytime phone: _____ email: _____

Street address: _____

City, state, zip: _____

How many posters would you prefer? _____

Mail to **The Mercury News Gift of Reading Program**
c/o RAFT, Resource Area for Teaching
1355 Ridder Park Drive, San Jose, CA 95131

or fax to: (408) 451-1428

For more information: www.raft.net or www.mercurynews.info/gor.